



MARKETING

USER EXPERIENCE

CREATIVE

DEVELOPMENT

Orbtec is a top tier UX and design firm that creates user experiences based on insights, logic and creative thinking to accomplish business and user goals. We have worked with brands ranging from Fortune 100 to Small Startups and always deliver the same quality of work.

We are able to perform in tight timelines and still work in an organized way to deliver to our clients. We take pride in the reliability of our services. Collectively, we have over 50 years of advertising and marketing experience.

OUR SERVICES

Our work spans across a range of industry verticals and includes but is not limited to:

Web Design
(Internet & Intranet)

Responsive Frameworks
& Mobile Web

Application Design for
Phone & Tablet

Software & Enterprise
Systems Development

Branding & Marketing
Strategies

WHY WE ARE BETTER

We are a talented team of digital experts. Our user experience focus helps us put the customer first. We accomplish business and user goals by integrating Marketing, UX, Design and Development into beautiful and effective solutions that have a proven track record with our clients.

COMPANY INFORMATION

Orbtec Consulting Inc
Incorporated: April 25, 2008
Incorporated in: New York
Corporation Type: C-Corp
D-U-N-S- Number: 827155784
CAGE Code: 724K5

NAICS CODES

541810 Advertising Agencies
541613 Marketing Consulting Services
541430 Graphic Design Services
541511 Custom Computer Programming Services
541490 Other Specialized Design Services
541519 Other Computer Related Services
541830 Media Buying Agencies
541890 Other Services Related to Advertising
541910 Marketing Research and Public Opinion Polling

LOCAL & INTER-GOVERNMENT AGENCIES



NYPD / Police Athletic League



UN Office of the Special Envoy for Haiti

CERTIFICATIONS & MEMBERSHIPS



Minority Business Enterprise Certified



National Minority Supplier Development Member

OTHER CLIENTS



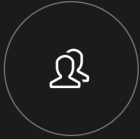
Morgan Stanley



SCHOLASTIC

USER EXPERIENCE

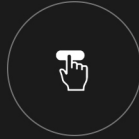
User experience (UX) is the practice of using research, user behaviour, psychology, interface design and information architecture to provide solutions that meet objectives for both the business and the end user. Our UX services include but are not limited to:



USER INTERFACE



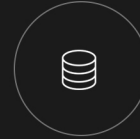
MOBILE



USABILITY TESTING
& RESEARCH



COMMERCE



TRANSACTIONAL
SYSTEMS



UX STRATEGY
& MARKETING

DESIGN

We use design as a tool to communicate ideas, help users take action, and create a beautiful experiences that users want to come back to. Information design, color, space and typography are married together to create effective design solutions. Our design services include but are not limited to:



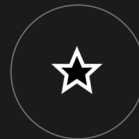
MOBILE DESIGN



WEB DESIGN



GRAPHIC DESIGN



LOGOS &
BRANDING



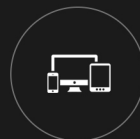
CREATIVE
STRATEGY



ILLUSTRATION &
ICONOGRAPHY

DEVELOPMENT

We take the time to choose the right technology for the job, with a focus on stability, performance and scalability. Our development services include but are not limited to:



WEB & MOBILE

HTML5
CSS
JavaScript
J-Query
Responsive Frameworks
Web GL
Ruby on Rails



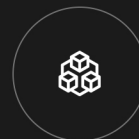
APPS

IOS / Objective C
Node JS
Android



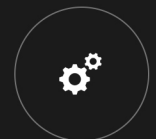
SOCIAL

Facebook API
Twitter API
Dropbox API
Google+ API
Google Maps API



ENTERPRISE

ASP.NET
C#
MS SQL
MySQL
Python



CMS

Wordpress
Joomla
Drupal
SquareSpace
Tumblr